

Ireme Invest application Questions

Please note that all questions indicated below are to be answered in the [portal](#) of Ireme Invest. Apply [Here](#)

NOTE: Hard copies submitted physically or soft copies submitted through email will not be accepted.

I. Basic information about you | your idea | your venture

1. What is your First name? (Required)
2. What is your Last name? (Required)
3. Your ID
4. Your passport number
5. Please upload your ID or passport (pdf or picture) (Required)
6. Please indicate an email we can reach out to for further information
7. Please indicate a phone number we can reach out to for further information (with country code)
8. What is your age?
 - a. 16 - 18
 - b. 19 - 25
 - c. 26 - 35
 - d. 36 - 45
 - e. Above 46
9. 8. What is your gender?
 - a. Female
 - b. Male
 - c. Prefer not to say
10. Is your company registered in Rwanda as a legal entity?
 - a. Yes
 - b. No
11. Please upload your certificate of registration (pdf)
12. In what year was your company registered?
13. What is the name of your company / Business?
14. Physical address of the business?
15. Please provide company / business email address

16. Please share a link to your company / business's website
17. Please share a link to your company/business's social media handles

II. Information about your idea / business

18. Briefly describe your business idea. (max 500 characters)
19. Where in Rwanda does your company (plan to) operate?
20. What development stage is your company / idea at?
 - a. Idea stage: Deciding an idea for a venture or prototyping your idea
 - b. Start-up stage: Starting business with activities, making first sales, and building organizational structures
 - c. Running operations / Growth Stage: Having regular activities and running an established organization
 - d. Scaling Stage: Actively looking to expand to new regions or markets with an established organization
21. What specific problem do you seek to solve? (max 500 characters)
22. What is your solution (product or service) to address this problem? How does your solution uniquely address the problem? (max 1000 characters)
23. What is the size of the market? (max 500 characters)
24. Have you conducted any preliminary market research to assess the demand, feasibility, and potential challenges of your solution?
25. Please explain. (max 500 characters)
26. Are there key partnerships or collaborations that your company has secured or plans to secure?
27. Please explain how these partnerships or collaborations will be useful in the successful implementation of your solution. (max 500 characters).
28. Who are your competitors in the market? (max 500 characters)
29. What is your unique value proposition of your business? (max 500 characters)
30. What is (will be) your revenue model? How do you (plan to) make money? (max 500 characters)
31. How many paying customers/users/members do you have? (If none, please write 0)
 - a. Half-year 2023? (Jan - June)
 - b. Year 2022? (Enter 0 if you had no revenues)
32. If you have a company, please upload your latest tax clearance certificate (pdf)
33. Have you raised any funding / received any monetary resources to run your business or idea?
34. Please indicate how much and from whom, as well as the type of funding (loan, equity, grant, etc. If not applicable, please enter N/A) (max 500 characters)
35. Employees Full Time
36. Employees Part Time
37. How many of these employees are female?
38. Indicate why you or your team are uniquely positioned to solve the problem you are tackling. (max 500 characters)

III. Circularity and impact of your idea / business

39. What social and environmental impact has your company achieved or aims to achieve? How do you currently measure or track this impact, or what are your plans for doing so in the future? (max 700 characters)
40. What negative impacts on the environment and society might arise from your business, and how do you plan to mitigate these issues? (max 700 characters)
41. Do you or your company have an understanding or practice any or all of the 3 principles of circularity: design out waste and pollution; keep products and materials in use; regenerate natural systems? Please describe how any of the above principles are or would be applied in your business. Specifically, elaborate on how your solution leads or could lead to less waste or more efficient management of waste. (max 700 characters)
42. What challenges or obstacles do you anticipate in achieving your social and environmental impact goals? How do you plan to overcome these challenges? (max 600 characters)
43. What is your long-term vision for the growth and impact of your solution? How do you see it contributing to the broader waste and circular economy sector in Rwanda? (max 700 characters)
44. How do you plan to ensure the long-term sustainability and scalability of your solution? (max 600 characters)
45. Why are you applying to the Ireme Invest - Circular Economy program? (max 600 characters)
46. Do you commit to attending all of the program workshops and coaching sessions?
- Yes
 - No
 - I am not sure
47. If the answer above was not Yes please explain any limitations to you or your team's ability to commit to time to the program. (max 500 characters)
48. Are there specific areas in the waste and circular economy sector where you seek further training? Please elaborate. (max 500 characters)
49. Please feel free to add any further information to support your application. e.g reports, videos, business plan/pitch, etc.
50. Other Document